



## *The Professional Football Players Mothers Association*

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**Mailing Address**  
PFPMA  
P. O. Box 1893  
Harvey, LA 70059

[www.pfpma.org](http://www.pfpma.org)

December 1, 2011

To Whom It May Concern:

The Professional Football Players Mothers Association (PFPMA) is delighted and excited to host its 15<sup>th</sup> Annual Pre-Season Conference July 12-15, 2012 in Atlanta, Georgia. The conference will be hosted by the Westin Hotel Buckhead.

PFPMA is a non-profit 501(C)3 organization is comprised of mothers of both current and former NFL players. Our theme, "PFPMA – Midnight Train to Georgia" reflects our attitude of giving back to the communities in which we live and where our sons play football. The charities of choice this year are the Atlanta Habitat for Humanity that assists in providing homes and Atlanta Day Shelter for Women and Children that lends support to women and children who have been displaced due to hardships and domestic violence.

The highlight of the conference and the primary source of our contributions is the Gala, which will be held on Saturday, July 14, 2012 at the Westin Hotel Buckhead Atlanta, 3391 Peachtree Rd., NE, Atlanta, Georgia 30326. The evening will begin with a VIP reception starting 7:00-8:00 PM followed by dinner and entertainment. Individual tickets can be purchased for \$125 or a table for \$1000.

Enclosed are the sponsorship levels that offer you various opportunities to financially support this worthwhile and meaningful project. We are eager to hear from you and to learn that you will join us in Atlanta, Georgia as a participating partner to improve the lives of all who are less fortunate and need our love and encouragement. We also believe, **"if those who have will give to those who do not, there would be no need among us."**

If you have any immediate questions or require additional information, please do not hesitate to contact, Lillie Spikes, Chairperson at 478-552-2188 or Karen Barber, Coordination at 769-913-1032.

Thank you in advance for your consideration and support. We look forward to hearing from you soon.

Sincerely,

Lillie Spikes  
PFPMA Conference Chairperson

Enclosure

*Our Purpose*

The purpose of The Professional Football Players Mothers Association is: to educate and inform Mothers about the business of professional football, enhance the public image of professional football players, promote respect and fair play on and off the field, assist our sons in their charitable efforts in the communities from which they came and in which they work, and support each other.

[www.pfpma.org](http://www.pfpma.org)

**Professional Football Players Mothers Association, Inc.**

**15<sup>th</sup> Annual Pre-season Conference**

**Held at The Westin Hotel in Buckhead in Atlanta**

**Saturday, July 14, 2012**

**VIP Reception 7:00 - 8:00 p.m.**

**Gala Dinner 8:00 p.m. - Midnight**

**Platinum Sponsorship Level**

**\$15,000**

VIP Premium seating 2 tables of (20 guests)  
Corporate name in all press releases & PR efforts  
Company Name recognition during event  
VIP Reception Invitation (20 guests)  
Media PSA/E-Mail blasts  
Website link

**Gold Sponsorship Level**

**\$10,000**

VIP Premium seating 1 table of (10 guests)  
Company name recognition during event  
Company name in press releases  
VIP Reception Invitation (10 guests)  
Media PSA/E-Mail Blasts  
Website link

**Silver Sponsorship Level**

**\$5,000**

Premium seating 1 table of (10 guests)  
Company name recognition during event  
VIP Reception Invitation (6 guests)  
Website recognition (PFPMA)  
E-mail blasts

**Bronze Sponsorship Level**

**\$2,500**

1 Table of (10 guests)  
VIP Reception Invitation (4 guests)

**Table Sponsorship Level**

**\$1,000**

**Single Tickets**

**\$ 125**

**Sponsorship Agreement Levels**

- |                          |                                    |          |
|--------------------------|------------------------------------|----------|
| <input type="checkbox"/> | Platinum Sponsorship Level         | \$15,000 |
| <input type="checkbox"/> | Gold Sponsorship Level             | \$10,000 |
| <input type="checkbox"/> | Silver Sponsorship Level           | \$ 5,000 |
| <input type="checkbox"/> | Bronze Sponsorship Level           | \$ 2,500 |
| <input type="checkbox"/> | Table Sponsorship Level            | \$ 1,000 |
| <input type="checkbox"/> | Single Ticket # of Ticket(s) _____ | \$ 125   |

**Pick-up ticket(s) at Registration table event night. Please send the names of all guests for table to [gopway2123@comcast.net](mailto:gopway2123@comcast.net). Please confirm your Sponsorship Level early in order to receive your name and or logo on our Media-PSA. Final deadline will be May 31, 2012**

**Payment Type:**  Visa  MasterCard  American Express  Discover  Check

Credit Card # \_\_\_\_\_ Expired Date: \_\_\_\_\_ Credit Card Code \_\_\_\_\_

Print Card Holders Name: \_\_\_\_\_ Signature: \_\_\_\_\_

For more information contact: Karen Barber, [gopway2123@comcast.net](mailto:gopway2123@comcast.net)  
Please mail payment to: Chris Johnson, 340 Glengarry Lane, State College, PA 16801

Thanking you in advance for your support!  
[www.pfpma.org](http://www.pfpma.org)